



### SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

**Keep all elements away from the blue line (Safe Zone).**

### TRIMMING ZONE:

Please allow 0.125 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

### BLEED ZONE 0.125 inches:

Make sure to extend the background images or colors all the way to the edge of the black outline.

**Final Size: 3.5 inches x 2 inches Horizontal  
Size with Bleed: 3.75 inches x 2.25 inches**